

What is the media?

LO: To be able to understand the different uses of the media and why/how it is powerful.

Task 1

- What do you know about the media? Look up what the definition of media is and write it down
- Think of a question that you want to ask about the 'media'. For example is social media a good thing?

Task 2:

Make a list of all the types of media you have read or used.

Media definition: a means of communication that is used to influence or to inform the public.

Let's mind map the different types of media

Radio

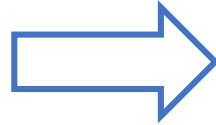
Now let's mind map the ways we access the media

Blogs

After we watch this video, we will be adding to our mind maps https://www.youtube.com/watch?v=M89_wjcwzfy

Think, write, pair and share

- Do you think the media (newspapers, Instagram) has power? Explain your answer?
- Which type of media do you think has the most power these days? Why do you think this? Justify your answer and give examples



Now that we have discussed and shared our answers we are going to write them down

Use the sentence starters below to help if needed

I think _____ has power as _____
The media I believe holds the most power at this time is _____.
This is because _____.
This shows that the public follow _____